



GERMAN-AMERICAN PARADE PHILADELPHIA

STEBEN DAY OBSERVANCE ASSOCIATION OF PHILADELPHIA & VICINITY, INC

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March 30, 2018

FOR IMMEDIATE RELEASE:

Sommerfest returns to the Philadelphia Region

The Steuben Day Observance Association to host Sommerfest at the Cannstatter Volksfest-Verein on June 23, 2018

(Philadelphia) The Steuben Day Observance Association will host "Philadelphia Sommerfest" at the Cannstatter Volksfest-Verein. The event will take place on June 23, 2018. The gates open at 1:00pm

Sommerfests at Penn's Landing were held in support of the Parade for a few years in the past. In addition a German Day festival was held the last weekend in June rotating among one of the member clubs.

Now in 2018 the Association has announced that *Philadelphia Sommerfest* will replace German Day held around the last weekend in June. All the usual refinements, German music, dancing, food, beer and fun will remain part of the event.

Sports, especially soccer, has been a part of the German-American community in Philadelphia for many years. The Steuben Day Observance Association is partnering with the United Soccer League of Pennsylvania to offer the 2nd Annual German-American Cup. This, the first soccer event to be held at the grounds of the Cannstatter, will be played at the new *Sommerfest*.

Information about the schedules, entertainment, menu, and all activities of *Philadelphia Sommerfest* will be released on social media as the event approaches.

Link: www.phillysommerfest.com/

Host: Cannstatter Volksfest-Verein (9130 Academy Road, Philadelphia, PA 19114)

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