

GERMAN-AMERICAN PARADE PHILADELPHIA

STEUBEN DAY OBSERVANCE ASSOCIATION OF PHILADELPHIA & VICINITY, INC.

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May 20, 2020

FOR IMMEDIATE RELEASE:

An Update on Philadelphia Sommerfest

In response to the uncertainty regarding COVID-19

(Philadelphia & Vicinity) The Steuben Day Observance Association along with the Cannstatter Volksfest Verein have decided to cancel "Philadelphia Sommerfest" originally scheduled for June 27.

This decision was made with the best interests in health, safety, and culture of the clubs and their members in consideration. Though reopening plans have begun to surface in Pennsylvania and the neighboring states many large events will still be impossible in a manner we are used to.

In previous releases we announced that for the 2020-2021 season, our organization will not select and crown a new court. Graciously the current members of the court, Shelby Reed, *Miss German-America*, and Sarah Gilgenast, *Princess*, will remain in their roles for the remainder of the year representing our German-American Community and the Parade with Heritage, Pride, and Humility.

Our association is now working towards a plan for the fall monitoring closely the reopening efforts and considering the best plan to march forward in our traditions. Do not doubt that the minute we are able to safely gather again, to see each other, to dance and enjoy our local live music, to share in an authentic meal or smile over a cold drink, we will.

As we continue to monitor the situations please look to our social media, website, and any further communications for updates in these areas.

Information Contact:

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